

---

# CAMPUS SCOPE

CAMPUS NEWS COMPILED  
FROM THE NATION'S  
CAMPUS NEWSPAPERS

---

## Students urge officials to adopt a more strict code of conduct

**Claire Zulkey**  
College Press Exchange

WASHINGTON (CPX) What sounded like a simple plan only a few months ago has turned into an uphill battle that has consumed many student activists who are pushing their schools to withhold product licenses from manufacturers guilty of labor violations and worker abuse.

Twenty-seven students occupied the office of Georgetown University's president in early February, demanding that school officials adopt a stricter code of conduct for clothing manufacturers authorized to use the Georgetown name. Students at that university and 14 others have worked with licensing groups to develop a proposed code for companies wanting college-apparel licenses, but they're afraid manufacturers and some licensors already are working to undermine their efforts.

Eric Brakken, a senior at the University of Wisconsin at Madison, was one of many students who met with officials from the U.S. Department of Labor in October during a conference called "No Sweat University." The meeting was designed to help establish a code that schools could use to ensure that their names are used only on products made in factories meeting acceptable working conditions.

## Shouts & Murmurs

---

### Parents of missing student plea for contact

ALBANY, N.Y. (CPX) The parents of a college student missing for almost a year are desperately pleading for contact, however brief, with the person who may have abducted her.

No one has been charged in connection with the disappearance of Suzanne Lyall of Ballston Spa, N.Y., a small town about 20 miles north of Albany. She was a sophomore computer science major at the state University of Albany when she vanished March. 2.

To call attention to the case, which is still open but devoid of new leads, Lyall's father, J. Douglas Lyall, sent letters to newspapers, television and radio stations and a site on the Internet. The message was addressed to "the person who

Brakken said students, backed by several school officials, made a strong case.

"We changed a lot of people's minds by changing the basic dynamic," he said. "We came with nothing personal at stake other than morals."

But any notions of progress were quickly dispelled when students got their first look only weeks ago at preliminary drafts of the code of conduct, which is being cobbled together by officials on a 15-school task force that includes Brown, Duke, Georgetown, Harvard, UCLA, North Carolina and Wisconsin. Licensing companies have appealed to the task force with hopes of dodging proposed mandates that would force them to disclose workers' wages and factory locations information that activists say could be used to investigate labor violations more quickly.

"They (licensing companies) use the excuse that listing factory locations and employee wages would make their companies more vulnerable to competition from other labels," said Georgetown University senior Ben Smith, president of the Georgetown Solidarity Committee.

Nevertheless, it is a complex issue that deserves greater examination, James Donahue, Georgetown's dean of students recently told The Chronicle of Higher Education.

"We want to make sure that the institution investigates all of the dimensions of a complex issue," he said. "Our disagreements are about strategies to achieving goals and not the goals themselves."

Student activists say they're also angry that drafts of the code have contained only footnotes stating that publicizing workers' wages also requires further study.

"Whatever their salaries are, it's not enough," Smith

took Suzanne."

"I often wonder," the father wrote, "whether March 2 means anything to you. Do you remember the 19-year-old young woman that you took from us? Do you know the person you took?"

"I'm not sure what I would say, although after so much time, surprisingly, I don't hate you," he continued. "I know nothing about you."

"I wonder were you ever like Suzy," he wrote. "Did you love homemade chocolate chip cookies? Did you go to RUSH concerts? Did you play jokes on April Fool's Day? Did you spend time on the computer, oblivious to anything else going on around you? Suzy is more than a girl on a poster. Her mom and dad ... miss her daily. She has dreams and hopes and potential."

Lyall said a phone call from his daughter's abductor would help his family find peace "the peace that can't return until the questions surrounding Suzy's disappearance are answered."

Police haven't determined what happened to Suzanne Lyall, but her family believes someone she knew abducted her.

---

**Football team to forfeit one game after fight**

WHATEVER HIGH SALARIES ARE, IT'S NOT ENOUGH, SMITH said. "People cannot support themselves on the wages they are pulling. They cannot afford adequate food, shelter, clothing or healthcare."

Laura McSpedon, a junior at Georgetown University who recently examined some of the living conditions endured by factory workers in South America, said she can vouch for that.

While traveling through El Salvador, Honduras and Nicaragua, McSpedon said she saw workers making little more than 16 cents an hour trudge into factories at 6 a.m. and leave at 9 p.m. She said she met young women suffering from lung disease blamed on the poor ventilation in their work places and the strong chemicals with which they worked chemicals that American laws prohibit employees with similar jobs from handling directly.

"It's incredibly disturbing to see things like this first hand, such as children who can't be given milk or vitamins, and people suffering from such serious health problems," she said. "It's too easy to keep facts like this separate from the life we lead at school, but in reality, we have to face that, technically, Georgetown profits from this."

Colleges and universities do indeed collect big bucks from all of those sales. UNC-Chapel Hill, UCLA and Duke are the nation's hottest sellers of collegiate products, according to statistics from the Collegiate Licensing Company.

Student protesters say they'll keep up their fight as long as the code of conduct continues to fall short of their standards.

SMITHFIELD, R.I. (CPX) Bryant College's football team will forfeit one of its games next season, a penalty for a fight that broke out in December between players and members of one of the college's fraternities.

School officials are still trying to determine whether race played a part in the brawl, which injured six students and left one student needing facial reconstruction around an eye socket. Most of the athletes who were arrested are black, and the fraternity members are white.

Ongoing turf wars between football players and fraternity members also are suspected of elevating the conflict, school officials say. The team was created in 1997 and played its first season last fall.

"Bryant hasn't had a strong athletic history, and football is a high-profile sport," Marc Furtado, the college's acting athletics director told The Chronicle of Higher Education. "The fraternities have been king of the hill for a while."

---

### **AdamsVision USA scholarship program proves to be a fraud**

HOUSTON (CPX) Some of the best and brightest high school seniors in the country are feeling the most burned by what appears to have been a bogus scholarship program.

Straight-A students, National Merit Scholars and class valedictorians competed for a chance to win a